

2016 Regional Media Championships



Presented by the Virginia High School League and *Jostens*[®]



REGISTER BY SEPTEMBER 23

The top names in scholastic media are coming to Virginia this fall to teach a variety of courses in yearbook, newspaper, magazine, broadcast and online!

This is also your day to celebrate your publication rankings, and Multimedia Contest results!

MEET THE PROS



Gary Lundgren, a senior marketing manager for Jostens, served as director of student publications and director of the Arkansas Scholastic Press Association. During his nine years on the faculty of the University of Arkansas, his staffs received several Gold Crown and Pacemaker Awards and he received the CSPA Gold Key, NSPA Pioneer Award, JEA Medal of Merit and was inducted into the Scholastic Journalism Hall of Fame. He also published Yearbook Points & Picas magazine for 11 years. During his 19 years at Jostens, Lundgren launched the Look Book and Jostens Adviser University. He edited three editions of the 1,2,3 Yearbook Journalism Curriculum as well as serving as editor of Jostens Adviser & Staff magazine for 15 years.



After advising yearbooks at (Austin) Westlake HS and (Canyon) Randall HS for 25 years, **Cindy Todd** retired from the classroom in May. Her students earned CSPA Gold Crowns, NSPA Pacemakers and Best of Show and top state awards. A frequent workshop speaker, Todd received the 2012 H.L. Hall National Yearbook Adviser of the Year, 2008 Max Haddick Texas Journalism Teacher of the Year, 2010 TAJE Trailblazer, 2013 CSPA Gold Key, 2013 NSPA Pioneer and 2013 JEA Medal of Merit. Todd will become the Texas Association of Journalism Educators Executive Director in June 2017.



Brian Martinez, CJE, is a Monarch specialist for Jostens. He began advising in Texas in 1996, where his newspaper and yearbook students earned multiple Pacemakers and Gold Crowns. In addition to working in scholastic journalism, Martinez has worked for the Houston Chronicle and several software and educational media developers. He now works with staffs nationwide to produce outstanding publications with cutting-edge technology.



Nicknamed The Yearbook Whisperer by his industry colleagues, **C. Bruce Watterson** has been inspiring young journalists, particularly yearbook editors, for years. Watterson worked closely with yearbook publishers to make desktop publishing (DTP) resources available to students and advisers on both the scholastic and collegiate levels. A frequent presenter at state, regional and national conventions, Watterson has chaired the CSPA Crown Awards competition, judged for NSPA and CSPA critical services, and continues to maintain a rigorous schedule of workshops, consulting with advisers and staffs across the country and abroad.



Mark Murray is the director of Technical Services and Systems Integration for the Arlington TX school district. As the photography teacher at Lamar High School in Arlington for 12 years, he was one of the advisers for élan, Lamar's Silver Crown and Pacemaker literary magazine. He is the executive director for the Association of Texas Photography Instructors - www.atpi.org. He is the recipient of a CSPA Gold Key, the NSPA Pioneer Award, the JEA Medal of Merit, the SIPA Distinguished Service Award, ATPI's Star of Texas award, CSPA's Joseph M. Murphy Award for Service, and JEA's Carl Towley Award.



Chris Waugaman, MJE, teaches journalism at Prince George VA High School, where he also advises the Royal News newspaper, Peerage yearbook, trnwired.org, PGTV News broadcast and the literary magazine. His staffs have won NSPA Pacemakers and CSPA Crown awards. He serves as the director of the Virginia Association of Journalism Teachers and Advisers, and is on the board of the Southern Interscholastic Press Association. In 2014, he was honored by the Dow Jones Newspaper Fund as the National High School Journalism Teacher of the Year.



With a passion for yearbook and photography, **Margaret Sorrows**, CJE, retired in May 2015 after 36 years of advising yearbooks and newspapers, most recently for 24 years at Bryant High School in Arkansas for the Hornet yearbook. She was the 2014 JEA H.L. Hall Yearbook Adviser of the Year. Her yearbook won numerous CSPA Gold and Silver Crowns, NSPA Pacemakers and All Arkansas Awards from the Arkansas Scholastic Press Association. She also was a runner-up to Arkansas Teacher of the Year. She recently received the Walter J. Lemke Award from ASPA in 2014 and the CSPA Gold Key in 2012. As an Ambassador for Jostens, she continues her love of teaching as an educational and creative consultant.

Save the date!

OCTOBER 3

Richmond @ Greater Richmond Convention Center

OCTOBER 5

Roanoke @ Sheraton Roanoke Hotel & Conference Center

OCTOBER 6

Fredericksburg @ Fredericksburg Expo Center

For information about the RMC, please contact Lisa Giles at 434.977.8475, lgiles@vhsl.org.



1. WHEN & WHERE Choose the date and location that works best for you:

October 3

Richmond

Greater Richmond
Convention Center
403 N 3rd St
Richmond, VA 23219

October 5

Roanoke

Sheraton Roanoke
Hotel & Conference Center
2801 Hershberger Rd NW
Roanoke, VA 24017

October 6

Fredericksburg

Fredericksburg Expo Center
2371 Carl D. Silver Parkway
Fredericksburg, VA 22401

Approximately one week prior to event, the specific schedule with times for each session will be available online at vhsl.org.



9-9:50 Session 1
10-10:50 Session 2
11-11:50 Session 3



12-1:20 Lunch
1:30-1:50 Mix and Mingle
2-2:50 Session 4
3-3:50 Session 5

2. HOW MANY List the total number attending (including advisers):

TOTAL _____ (_____ Broadcast, _____ Newspaper, _____ Online, _____ Magazine, _____ Yearbook)

3. WHO Please provide specific school contact information and list of delegates (see next page).

School Name _____ Adviser(s) Attending _____

Email for Confirmation _____ School Phone _____

School Fax _____ Adviser Cell (optional) _____

• Conference And Championship Luncheon

TOTAL # attending _____ x \$60 registration (received before 3 p.m. September 23)
Or _____ x \$70 registration (received after September 23 - space permitting, please contact)

• Conference Only

TOTAL # attending _____ x \$40 registration (received before 3 p.m. September 23)
Or _____ x \$50 registration (received after September 23 - space permitting, please contact)

• Luncheon Only

TOTAL # attending _____ x \$40 registration (received before 3 p.m. September 23)
Or _____ x \$50 registration (received after September 23 - space permitting, please contact)

TOTAL SPECIAL DIET REQUESTS: _____ Vegetarian _____ Gluten Free

4. RETURN Return your registration and payment.

MAIL

VHSL
1642 State Farm Boulevard
Charlottesville, VA 22911

FAX

434.977.5943

QUESTIONS

Lisa Giles • 434.977.8475 • lgiles@vhsl.org
Martha Akers • 540.751.2400 • martha.akers@lcps.org

Make checks payable to VHSL (due with registration materials at the door for late registration). No refunds after September 23.



WHO Please provide a list of delegates.



School Name: _____

DELEGATES:

	Broadcast	Newspaper	Online	Magazine	Yearbook
1. Adviser _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Adviser _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Adviser _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22. Student _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(use additional sheet if necessary)